



NEWS RELEASE

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Evi van Lanschot proud partner of Olympic champion Marit Bouwmeester

Evi van Lanschot will be the new sponsor of four times world champion and Olympic medallist Marit Bouwmeester on her journey to the Olympic Games in Paris in 2024. As of 2023, the sailor will compete in the ILCA 6 class under the flag of Evi van Lanschot, the online investment coach of Van Lanschot Kempen.

At the 2016 Olympic Games in Rio de Janeiro, Marit Bouwmeester became the first Dutch sailor to win an Olympic gold medal since 1936. In addition, Marit is a four times world champion (2011, 2014, 2017 and 2020) and in 2017 received the ISAF World Sailor of the Year Award. Following the birth of her first child, she returned to competitive sailing in October of this year and in November won a bronze medal at the European Championships. From now on, Marit will be working towards the Paris Olympic Games.

Evi van Lanschot sees Marit Bouwmeester as the ideal ambassador to tell the story of the online investment coach. **Richard Bruens, Member of the Management Board of Van Lanschot Kempen, responsible for Client Management & Origination:** “By winning the bronze medal at the European Championships, Marit has shown that she is back in world-class form so soon after her return. This is entirely due to her determination, perseverance, her drive to keep developing herself and her focus on an ambitious goal. This mindset closely matches the one that we have at Evi van Lanschot and our approach to investing. First-class preparation, keeping your eye on the ball and a long-term view are important similarities between long-term professional sports and investing at Evi. We are proud to be able to support Marit and help her reach her goal of winning gold at the 2024 Olympics.”

Marit Bouwmeester: “It feels good for me to have the support and trust of Van Lanschot Kempen allowing me to focus fully on the road to the Sailing World Championships in Scheveningen in 2023 and the 2024 Olympics in Paris. I am really looking forward to this journey and to realising my ambitions. I am proud of our partnership and look forward to having the clients and colleagues of Evi van Lanschot join me on this journey.”

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About Van Lanschot Kempen

Van Lanschot Kempen is a wealth manager active in Private Banking, Professional Solutions, Investment Management and Investment Banking, with the aim of preserving and creating wealth, in a sustainable way, for both its clients and the society of which it is part. As a sustainable wealth manager with a long-term focus, Van Lanschot Kempen proactively seeks to prevent negative impact for all stakeholders and to create positive long-term financial and nonfinancial value. Listed at Euronext Amsterdam, Van Lanschot Kempen is the Netherlands' oldest independent financial services company, with a history dating back to 1737. To fully leverage the potential of the Van Lanschot Kempen organisation for its clients, it provides solutions that build on the knowledge and expertise across its entire group and on its open architecture platform. Van Lanschot Kempen is convinced that it is able to meet the needs of its clients by offering them access to the full range of its products and services across all its businesses.

For more information, please visit vanlanschotkempen.com

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